



PERFORMANCE

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Contact Over 500,000 HR Professionals

HR Performance is the nation's leading online HR subscription service used and trusted by over 500,000 HR professionals in major companies across the United States and around the world.

It has never been more important than now to reach your target audience and only your target audience.

Over 500,000 HR professionals turn to us every day to ensure they receive the latest industry information. And they want to hear from you too.

We offer multiple opportunities to talk directly to our clients across the entire spectrum of the HR industry – recruiting, metrics, benefits, professional development and more.

Our professionals shape the industry – Fortune 1000 leaders and decision makers, thought leaders, entrepreneurs, and global trendsetters.

Business as we used to know it is over.

The new economy requires smart, cost-effective decisions that yield immediate value.

We can deliver you the right prospect for the right price, right now.

- **We bring you immediate VALUE** – We offer you multiple ways to reach our **double-opt in** users at the most cost-effective rates in the business. We offer levels of targeting and segmentation so your message goes to the right person with no waste.
- **We provide ACCESS to over 500,000 HR professionals** – Our users are connected to us with our **website, Twitter, Facebook and LinkedIn groups** as well as by our email subscription. We are the best single portal to what's happening in HR. So, a message from us gets opened.
- **We REACH everyone with our engaged and enthusiastic audience** – We continue to grow our users every day. They read what we say because we bring them practical information and industry knowledge that they can use immediately. Our authors are recognized thought leaders – what they say matters.

Please call for a free marketing consultation.

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